Second Door



Lower MSK Costs With High-Quality, Local Care

MSK care is one of your biggest cost centers—and it's getting worse. Second Door connects your employees with local, in-person care that drives better outcomes, fewer missed workdays, and real savings.

Stop Overspending on a System That Doesn't Work

MSK care is a top cost driver for self-funded employers—but most solutions miss the mark. Digital-only options are underused, employees skip conservative care, and ROI remains unclear. The result? High costs with low impact.

Why PT Should Be the Foundation of Your MSK Strategy

MSK care is often a top claim cost driver—but most employees skip the most effective and scalable option. Conservative care saves thousands per case, but barriers to access and awareness keep utilization low. Digital solutions promised scale, but with just 3% utilization, they fall short.

Our network delivers what employees want: trusted, local care with virtual access when needed.

Second Door makes it easy to deliver that—at scale.

Ready to Lower MSK Costs With Care That Works?

Let's build a direct connection between your team and high-quality conservative care. We'll handle the details—from network to outcomes to onboarding.

seconddoor.app/partner

Drive Employees to Better First Steps

Connect employees to trusted local PTs and onboard them with simple, targeted enrollment campaigns.

Measure What Matters to You

Track utilization, outcomes, and cost impact through our shared platform and MSK-focused reporting.

Offer Care Employees Want to Use

Combine physical and virtual visits into an employer MSK benefit to increase access and meet employee preferences.

Partner with Providers Who Know Your People

Work with regional PT clinics your employees already trust—no untested telehealth-only models.